

TERSANO INC. CHALLENGES MULTI-BILLION DOLLAR INDUSTRY WITH CHEMICAL-FREE CLEANING SYSTEM

- Home generator infuses tap water with ozone creating a powerful, all-natural disinfectant -

March 20, 2005 – St. Catharines CANADA – Tersano Inc. (“Tersano”), a Canadian developer of cutting-edge household sanitizing systems, today announced a full line of products aimed squarely at reducing, if not eliminating the need for toxic cleaning chemicals in the home. The lotus™ home sanitizing system™ utilizes patented Oxyshield™ technology to safely and cost effectively infuse ordinary tap water with ozone, an incredibly powerful disinfectant over 50% stronger and 3,000 times faster acting than chlorine. The sanitizing force of ozone comes from the unstable nature of the ozone molecule (O₃), which reverts back to harmless oxygen (O₂), once its sanitizing work is done. As a result, ozone infused water is as safe to use sanitizing breadboards, countertops and toilet bowls as it is sanitizing fruits, toothbrushes and pacifiers.

As far back as 1989, the Environmental Protection Agency told Congress that indoor pollution is one of the nation’s most important environmental health problems. The EPA found that most homes have airborne concentrations of hazardous and toxic chemicals two to five times higher than outdoors – many homes even had pollution levels 70 times higher inside than outside!

“The average home today contains more chemicals stored under kitchen and bathroom sinks than were found in a typical turn of the 19th Century chemistry lab.” says Steve Hengesperger, President of Tersano. “It’s alarming that indoor air has become so contaminated, especially when children are involved. Physiologically, children are more vulnerable to toxic vapors because of their high metabolic rate. Children breathe twice as much air and household toxic vapors relative to body size than do adults. Children are more active, which increases their breathing rate and children play close to the floor where heavy pollutants settle - all with potentially dire consequences.”

To help parents and other concerned individuals reduce their exposure to toxic cleaning chemicals, Tersano will be offering three application specific configurations of their lotus™ home sanitizing system™ - lotus™ kitchen & food, lotus™ home & bath and lotus™ infant & toddler - each with a variety of application specific attachments. The ground-breaking lotus™ home sanitizing system™ will be available at select retailers across the United States and Canada in the fall of 2005 with systems starting at around US\$149 / CAD\$179.

ABOUT TERSANO, INC.

A Canadian developer of cutting-edge household sanitizing systems, Tersano is an innovative company that is changing the way we think about cleaning chemicals, and in the process, creating an entirely new market category. Tersano’s state-of-the-art technology improves quality of life and delivers peace of mind by providing consumers tools with which to reduce, if not eliminate, the need for toxic chemicals in their homes. For more information on Tersano, please visit www.tersano.com.