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Tersano™ Announces Two New lotus® Sanitizing System™ Models With New Features, Added Convenience

LSR 100 and LBU 125 Extend Appeal of Company's Revolutionary Countertop Appliance Line That Turns Ordinary Tap Water into All-Natural, Super-Oxygenated Cleaning Solution

ST. CATHARINES, ONTARIO – (February 13, 2008) – Tersano, a company dedicated to changing the way we think about cleaning chemicals, today announced two new models of its breakthrough lotus® Sanitizing System™. The LSR100 and LBU125 broaden the market for the increasingly popular appliance that turns water into an all-natural, environmentally-safe cleaning agent capable of reducing pesticides and 99.9% of bacteria on foods, countertops and other household surfaces.

Tersano's two new models are retailer-specific units. The LSR100 unit, offering a 30% smaller footprint than the company's original LBU100 model, is now available at kitchenware retailer Sur La Table; the LBU125, which offers the same features and design as the LBU100 but with several updates including a new LED display, is now shipping to leading warehouse retailers across the U.S.

Tersano's lotus® Sanitizing System line has become a favorite with environmentally-conscious consumers due to its fresh approach to food preparation and home cleaning. The system's innovative Oxyshield® technology adds a third oxygen atom to water, creating a super-oxygenated cleaner powerful enough—yet safe enough—to decontaminate and sanitize everything from cutting boards to baby bottles.

Ozonated lotus® water contains no chemicals, emits no fumes, and leaves no residue on surfaces or skin. The “green” advantages of the lotus® Sanitizing System makes it a preferable alternative to traditional household cleaning products that are both expensive and potentially harmful to the environment.

“People are looking for ways to make their homes healthier while reducing, if not eliminating, their use of harsh and potentially toxic chemicals,” said Steve Hengesperger, president of Tersano. “Lettuce treated with the lotus® system, for example, stays fresh and green for weeks without wilting or turning brown. Pesticide and fertilizer residue is removed from fruits and vegetables far better than by simply rinsing under the faucet.”

Safe for Many Uses

The lotus® Sanitizing System has been approved by the U.S. Food and Drug Association (FDA) and the U.S. Department of Agriculture (USDA) and is registered with the U.S. Environmental Protection Agency (EPA). The system, which also won a place on TIME magazine's list of the Best Inventions of 2006, is removes bacteria and pesticides from both food and household surfaces. Its chemical-free water sanitizer, 3,000 times faster and 50% stronger than bleach yet totally safe when in contact with food, is also effective as a degreaser, mildew remover and deodorizer for kitchens, bathrooms and laundry rooms.

The lotus® Sanitizing System can be used two ways: to prepare water for spray-cleaning using the unit's spray bottle; or as a sanitizer for fruit, vegetables, toys, baby items, dentures, toothbrushes and other items. Simply place them in the bowl and soak; active for about an hour, the lotus® water eventually sheds its extra oxygen molecule and reverts to ordinary water. Nothing is left afterward except clean food, surfaces and household items.

Customized Units

Tersano's two new LSR100 and LBU125 models complement its original LBU100 unit which debuted at The Sharper Image two years ago. The LBU100, which has since experienced strong sales at Linens N Things and other mass retail channels, has also been updated to provide additional performance. The company intends to continue developing unique line extensions that meet the needs of specific distribution outlets and customer segments.

Tersano will be demonstrating its full line of lotus® Sanitizing System™ appliances and accessories at the International Home + Housewares Show 2008, March 16-18 at McCormick Place in Chicago. For more information about the lotus® Sanitizing System™, log on to www.tersano.com.

About Tersano, Inc.:

A Canadian developer of cutting-edge household sanitizing systems, Tersano is an innovative company that is changing the way we think about cleaning chemicals, and in the process, creating an entirely new market category. Tersano's state-of-the-art technology improves quality of life and delivers peace of mind by providing consumers tools with which to reduce, if not eliminate, the need for toxic chemicals in their homes. Visit www.tersano.com.

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